

## One product, two brands - HITACHI and HÜCO

Since the takeover of HÜCO by HITACHI in 2012, some products have been sold under both the HÜCO and HITACHI brands. The most important thing to know is that the products of both brands are exactly the same. This also means that there are no differences in the prices and quality of the products of the two brands.

The following table shows the few differences between the two brands:

Brand	HÜCO	HITACHI
Product reference	13 XXXX	250 XXXX
Packaging	HÜCO box	HITACHI box
Product branding	HÜCO	HITACHI
Time of Warranty	5-year guarantee	2-year guarantee



### The Hitachi and Hüco brands are a mark of quality

Quality management and development department at the Espelkamp site ensure a unique product quality of the HITACHI and HÜCO brands for the aftermarket that is comparable to that of the OE product. No product wears the Hitachi or Hüco logo until it has been carefully designed, precisely manufactured, and rigorously tested.

With our iconic product brands Hitachi and Hüco, we offer new customer-oriented developments combined with high product and service quality. Our strong product brands have been brought together under Hitachi Astemo (**A**dvanced **S**ustainable **T**echnologies for **M**obility) to form a strong partner in the automotive aftermarket.

Since 2011, our development department with its own test centre has been developing products that meet the growing demands of our market. We meet our customers comprehensive requirements and high demands on the quality of all products, processes and services by consistently striving for the zero-defect target, 100 % delivery reliability and a continuous improvement process (CIP). By acting responsibly and carefully, every employee contributes to avoiding, recognising and eliminating the causes of errors. To underline our quality statement, we are of course certified according to DIN EN ISO 9001:2015. Hitachi Astemo quality is what your vehicles need.

Hitachi or Hüco? It's your decision!